

PARAMOUNT RETAIL GROUP LAUNCHES NEW WEBSITE TO SHOWCASE GROWTH AND EXPANDING PORTFOLIO

London, 21 January 2025 – Paramount Retail Group, a leading specialist in the acquisition and management of iconic UK brands, is pleased to announce the launch of its newly redesigned website. The refreshed online presence aims to highlight the company's significant growth and its expanding portfolio across a diverse range of retail sectors, including pet care, home interiors, food and drink, chocolate, and DIY.

Ravi Sharma, Director of Paramount Retail Group, expressed his excitement about the new website: "We are thrilled to unveil our updated website, which reflects the fast-paced expansion of our business. As we continue to acquire and manage some of the UK's most recognisable and beloved brands, our website will serve as a key platform to showcase the success and diversity of our growing portfolio."

The website is designed to provide a comprehensive overview of Paramount Retail Group's business activities, with dedicated sections for each of its core retail sectors. Visitors will also have access to the latest news, updates, and case studies on the company's high-profile acquisitions.

As one of the UK's foremost retail groups, Paramount Retail Group remains committed to the strategic growth of its portfolio, with a focus on nurturing and developing iconic brands that resonate with consumers across the nation.

For further information, please visit www.paramountretailgroup.co.uk.

About Paramount Retail Group

Paramount Retail Group is a leading UK retail group specialising in the acquisition and management of iconic brands across various sectors, including pet care, home interiors, food and drink, chocolate, and DIY. The company is dedicated to accelerating the growth of its portfolio and providing consumers with quality products from trusted brands.

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