**Yorkshire's Saltaire Brewery Aims to Become the Leading Craft Beer Brand Across the UK’s Pubs and Grocers This Summer**

Saltaire Brewery, renowned for creating exceptional, award-winning brews embarks on a bold mission to elevate its presence in the craft beer scene, following a strategic acquisition by Paramount Retail Group (PRG).

**From Yorkshire Roots to Nationwide Recognition**

Buoyed by its recent acquisition by PRG, Saltaire Brewery is at the beginning of an exciting expansion which will see the Brewery widen its beer offerings this Summer and beyond.

Since 2006, Saltaire has established itself as favourite brewer in Yorkshire, and now beer enthusiasts across the country can soon expect to find the brewery’s exceptional beer in pubs and restaurants across the country.

Saltaire Brewery’s Sales Director Nick Helliwell enthused: "At Saltaire, our goal has always been to craft exceptional beer for drinkers everywhere. We firmly believe if you’re going to brew beer, you must do it right; it’s non-negotiable.

That is why we’re so thrilled about our partnership with Paramount Retail Group. It gives us greater capacity to bring our beers to more people, all the while allowing us to uphold our commitment to excellence on a national scale—without ever having to compromise on quality."

**Brewing a Bright Future**

Backed by PRG's expertise and resources, Saltaire is poised to become a major player in the UK craft beer industry. As the brewery embarks on this exciting new chapter, it is resolved to continue to innovate, experiment with flavours, and deliver the exceptional quality that's made it a Yorkshire icon.

**Crafting Excellence in Every Pint**

At Saltaire Brewery, quality is the foundation of every beer, and the brewery's flagship offerings highlight its commitment to innovation and excellence:

* Blonde: a crisp ale that captivates taste buds with subtle spice and soft malt flavours
* South Island Pale Ale: a hoppy drop inspired by New Zealand-style pale ales
* Triple Choc: Created in collaboration with Montezuma’s, it’s the world's best chocolate beer (World Beer Awards, 2021), setting a new bar for rich, indulgent brews

Saltaire Brewery boasts an impressive collection of award-winning beers, which have attracted top accolades from the likes of the World Beer Awards, the Great British Beer Festival, and the International Brewing Awards. For current stockists visit: <https://saltairebrewery.com/pages/shop-all>

**ENDS**

For more information or media enquiries about Saltaire Brewery, please contact teams@stellarpublicrelations.com

**ABOUT SALTAIRE BREWERY**

At Saltaire we’re passionate about how we make our beer – it’s the only way we know how. We don’t compromise on quality. Truly independent, we’ve been making internationally award-winning beer this way since 2006.

From Triple Choc, our multi award-winning speciality stout to Velocity, our deliciously citrusy and refreshing session IPA, our aim is always to create exceptional beer for drinkers everywhere.

This single aim drives our team to come up with new beers, while brewing our best-loved beers, Blonde and Cascade, with the same dedication, time after time. Brewed our way, it’s honest beer with real character.

**AWARDS**

* World Beer Awards 2021, World’s Best Chocolate/Coffee Beer – Triple Choc
* World Beer Awards 2017, Imperial IPA, Gold Medal Winner – XS Imperial IPA
* Great British Beer Festival 2017, Gold Medal Winner – Triple Choc
* International Brewing Awards 2017, Champion Dark Beer – Kala Black
* International Brewing Awards 2015, Speciality Gold Medal Winner – Triple Choc
* International Brewing Awards 2013, Keg Gold Medal Winner – Saltaire Gold
* Hong Kong Beer Awards 2012, Best Stout – Triple Choc
* SIBA National Awards 2010, Supreme Champion – Cascade